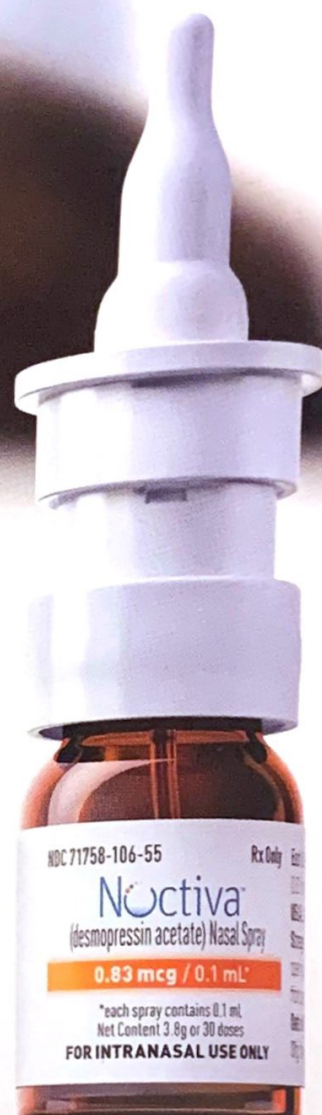


Noctiva™

(desmopressin acetate) Nasal Spray

NOCTIVA was designed to optimize delivery via a unique nasal spray^{1,2}

NOCTIVA pharmacokinetics allow for the use of the lowest doses of desmopressin on the market.^{1,3}



IMPORTANT SAFETY INFORMATION

WARNING: HYPONATREMIA. NOCTIVA™ (desmopressin acetate) Nasal Spray can cause hyponatremia and is contraindicated in patients at increased risk. Severe hyponatremia can be life-threatening, leading to seizures, coma, respiratory arrest, or death. See full Prescribing Information at www.NoctivaHCP.com.

INDICATIONS AND USAGE

NOCTIVA is a vasopressin analog indicated for the treatment of nocturia due to nocturnal polyuria in adults who awaken at least 2 times per night to void.

Limitation of Use: Not studied in patients younger than 50 years of age.

Please see Important Safety Information within and full Prescribing Information in pocket.

THE SIMPLICITY OF¹:

ONE spray

ONE nostril

ONE time a night

And it can work
THE FIRST NIGHT²

See more clinical trial data at NoctivaHCP.com

IMPORTANT SAFETY INFORMATION (continued)

WARNINGS AND PRECAUTIONS

- Fluid retention: Not recommended in patients at risk of increased intracranial pressure or history of urinary retention. Monitor volume status in patients with NYHA Class I congestive heart failure.
- Nasal conditions: Discontinue in patients with concurrent nasal conditions that may increase absorption, until resolved.

ADVERSE REACTIONS

Common adverse reactions in clinical trials (incidence >2%) included nasal discomfort, nasopharyngitis, nasal congestion, sneezing, hypertension / blood pressure increased, back pain, epistaxis, bronchitis and dizziness.

Please see Important Safety Information within and full Prescribing Information in pocket.

- References:** 1. NOCTIVA [package insert]. Chesterfield, MO: Avadel Specialty Pharmaceuticals, LLC; 2017.
2. Data on file. Avadel Specialty Pharmaceuticals, LLC. 3. US Food and Drug Administration. Orange Book Noctiva. https://www.accessdata.fda.gov/scripts/cder/ob/search_product.cfm. Accessed August 13, 2018.
4. Cohn JA, Kowalik CG, Reynolds WS, et al. Desmopressin acetate nasal spray for adults with nocturia. *Expert Rev Clin Pharmacol*. 2017;10(12):1281-1293.