the new wave in BPH treatment



what is BPH?

Benign Prostatic Hyperplasia (BPH)

is an enlargement of the prostate gland affecting about 50% of men between the ages of 51 and 60, and up to 90% of men over the age of 80.1

This enlargement can compress the urethra, reducing the flow of urine from the bladder, and sometimes blocking it entirely.

The symptoms of BPH include:

- Urinary frequency
- Irregular flow
- Urgency
- Weak stream
- Straining
- · Getting up at night to urinate



If you are one of the millions of men dissatisfied with current BPH treatment options, such as medications or surgery, Rezūm water vapor therapy is a safe and effective new option designed to transform your BPH treatment experience.



SEE THE DIFFERENCE

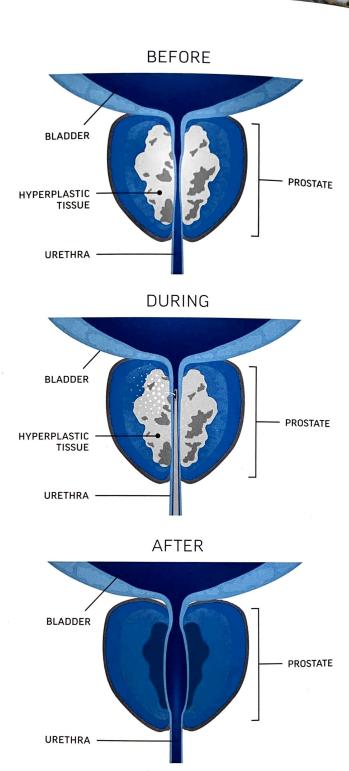
Rezūm uses the natural energy stored in water vapor, or steam. It is a safe and effective treatment² available to relieve symptoms associated with benign prostatic hyperplasia, or BPH.

During each 9 second treatment, sterile water vapor is released throughout the targeted prostate tissue. When the steam turns back into water, all the stored energy is released, causing the cells to die.

Over time, your body's natural healing response removes the dead cells, shrinking the prostate. With the extra tissue removed, the urethra opens, reducing BPH symptoms.

Most patients begin to experience symptom relief in as soon as two weeks and maximum benefit will occur within three months.

² Roehrborn CG, Gange SN, Gittelman MC et al. Convective Thermal Therapy: Durable 2-Year Results of Randomized Controlled and Prospective Crossover Studies for Treatment of Lower Urinary Tract Symptoms Due to Benign Prostatic Hyperplasia. J Urol. 2017 Jun;197(6):1507-1516. doi: 10.1016/ j.juro.2016.12.045. Epub 2016 Dec 18.



The number of water vapor treatments varies depending on the size of the prostate. The procedure is done during one appointment and usually has between 2-8 vapor treatments. Additionally, the images above are intended to show how the procedure works, not to provide an exact representation of patient results.

3 Simple Steps

1. BEFORE YOUR PROCEDURE

- Your doctor may stop anticoagulants, or blood thinners, a few days to a week prior to your procedure.
- Antibiotics may be prescribed.
- Your doctor will discuss any pain medications that will be used.

2. PROCEDURE DAY

- The actual procedure takes only minutes; however, plan on spending approximately 2 hours for the entire appointment.
- You will receive pain medication prescribed by your doctor for the procedure.
- Plan to have a driver for your appointment unless your doctor tells you that you can drive yourself home.

3. RESUME YOUR LIFE

- After your procedure, continue oral antibiotics for 3 to 5 days as prescribed by your doctor.
- Your doctor may recommend a catheter for a few days to ease urination during healing.
- Avoid activities that may irritate your prostate. Consult your doctor for specific recommendations.
- If you experience discomfort:
 - Take a mild pain medication, as recommended by your doctor.
 - Try a warm bath or sitting on a hot water bottle.
 - Consider temporarily removing caffeine, chocolate, and alcohol from your diet.

Within a few days, you will be able to resume normal activities and will experience noticeable symptom improvement in as soon as two weeks.²

For more information visit www.rezum.com

a simple goal

Our company is built on respect, passion and motivation. In 1995, my father died of prostate cancer. I am personally and passionately dedicated to finding effective treatments for all prostate-related diseases. The Rezūm System was designed to honor and celebrate my father's memory.

Michael Hoey

Co-Founder & Chief Technology Officer



www.rezum.com

The Rezūm procedure is prescribed by your physician. Please talk to your doctor to see if it is right for you. Your doctor should discuss any potential benefits and limitations with you. Although many patients benefit from the Rezūm procedure, results may vary. For more information about the benefits and risks of the Rezūm procedure please visit www.rezum.com.

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